

# Giki Zero for Communities & Not for Profit groups

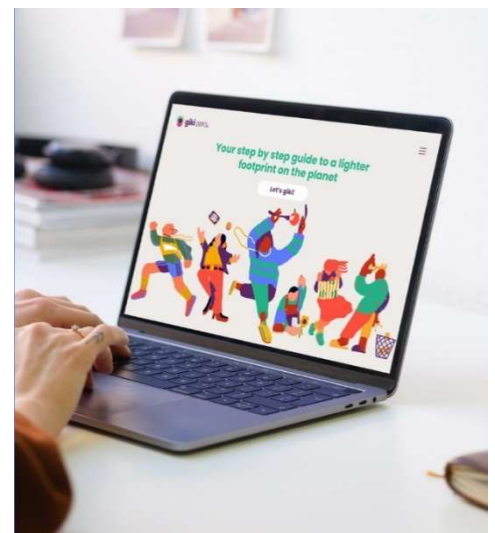
Giki Zero is a step-by-step sustainability guide that **helps individuals** who want to reduce their carbon footprint and **helps groups and communities** take action together, track their progress collectively and inspire each other along the way. You could be, a councillor, a University, or a climate change ambassador in your local area, or indeed anybody playing a sustainability leadership role within your local community or network.

We provide individuals with an engaging, science based digital platform to understand, track and reduce their carbon footprint and we encourage sustainable actions with teams, leaderboards and information on the carbon, water, land and single use plastic collectively saved.

We also provide support through our Eco Champions network, with monthly webinars and a toolkit of resources, with information and ideas to support your community in cutting carbon footprints, living sustainably and working towards net zero.

## How to get involved:

1. **Free individual version:** anyone can sign up, create a free individual user account and get started today on taking action to live more sustainably.
2. **Giki Zero Pro:** we offer a Pro version of Giki Zero, at a heavily discounted rate for not-for-profit organizations and community groups.
3. **Giki Zero Pro Pledge:** free access for voluntary community groups to Giki Zero Pro, when you sign up to our Giki Zero Pledge commitments.



## Benefits for members of your community:

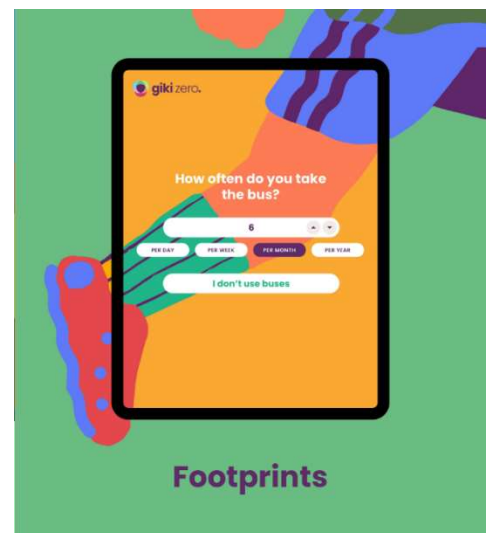
- **A personalized programme, supported by teams, challenges and leaderboards** to understand how to reduce carbon footprints and protect the environment together.
- **A tool for everyone.** Personalized steps, tailored for every lifestyle, priority and budget. No prior sustainability knowledge required!
- **A clear path** to Net Zero, starting with [Cut a Tonne in '21](#). Complex data is made easy and compelling.

## Benefits for your group:

- **Track your progress together** by seeing what carbon, water, land use and single use plastic savings you are making together.
- **Create conversations locally** because people will see the steps others are trying, and which teams are doing well. This can lead to new connections and conversations about climate change and environmental issues.
- **Grow awareness** by linking the whole community to reduce carbon emissions together.
- **Puts sustainability on the agenda for all**, enables conversations and provides a way for community leaders to nudge others to make decisions favourable for the environment.

## Key features

- **Detailed, science based personal carbon footprint tool** which is fun and easy to use. Covers everything from food to transport and financial services to pets.
- **Over 130 steps that can cut carbon** rated on ease and impact so people can find quick wins or planet savers.
- **A structured programme** of campaigns, support and content, to increase impact, engagement and ease of management.
- **Sharing at home** enables families or house mates to team up to encourage each other to improve their footprints and Giki score.



## About Giki

Giki, which stands for Get Informed Know your Impact, is a mission led business helping people live sustainably. Giki Zero Pro is a sustainability programme, combining a fun, data driven digital platform, with a toolkit of resources to drive participation. Giki is recommended by the UN COP26 Climate Champions and we work with businesses, universities, BBC Blue Peter, voluntary groups and non profits. If you're interested in hearing more contact [contact.zero@giki.earth](mailto:contact.zero@giki.earth)

